



Samarth
DIAMOND
Spreading Happiness



Samarth Setu

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For spreading happiness

Let's Spread The Brightness Of Happiness Through Books

Friends, once we are celebrating Diwali, the most favourite festival of one and all. The festival of Diwali holds a unique significance in the Indian culture and we celebrate this festival as the 'Festival of Lights'.

We worship light during this festival. In a subtle way, Diwali is a festival that manifests light within us. The best way to manifest light within us is that of reading good books. The good thoughts in a book give us new thoughts. They guide us to new directions of development for us and thus spread light within us and in our entire lives.

This is the very reason why during the festival of Diwali, we at Samarth Diamond have started a tradition of gifting books instead of sweets and it has still been maintained.

There is a very auspicious faith in the roots of this tradition. If every worker cultivates a habit of reading good books, it will inspire others also in their families.



If all the members of a family spend their leisure in reading good books rather than wasting their time on reading meaningless messages or viewing unimportant videos or watching serials, it will, in turn, change the subjects of their discussions and spread the light of knowledge in the lives of all.

With the onset of the New Year, we are thinking to take a new initiative. During the General meetings or MMM or various meetings of different departments, we will try to make sure that apart from the agenda of any meeting, the members who are present share the content of the books they read. This will encourage and cultivate in them the art of public speaking and all will be able to get new information also.

We wish all of you a very happy Diwali. May the New Year bring in your lives peace, prosperity and knowledge.

- Samarth Management

Various News About Samarth Diamond

Samarth Diamond at IIJS

India International Jewellery Show (IIJS) is the most prestigious show of India. The platform provides the top producers of the country to exhibit their best jewellery of diamond etc. Prestigious jewellery producers, importers, traders, retailers participate in this show and exchange many important things and information.

This year the show was organised during August 8 to 12, 2019 at Mumbai. Samarth



Diamond too had participated in this prestigious show and the all important diamond useful for jewellery were exhibited.

Rakshabandhan Celebration



Samarth Diamond arranges the celebration of various festivals in the company so that workers can enjoy various festivals. Accordingly, Independence Day and Rakshabandhan were celebrated together on August 15, 2019. On this day, women workers tied sacred threads called Rakhi on the wrists of men working in the company and exchanged good wishes for the festival by offering sweets to them.

Seminar for Teachers



A seminar was organised for the teachers of Shri Navdeep Vidyamandir on July 27-28, 2019. It was organised at Samarth Diamond, Satlasna. The seminar was based on "Happiness Curriculum". The time of the seminar was from 9 am to 4 pm.

Blood Donation Camp

The workers of Samarth Diamond fulfil their responsibilities toward society with a lot of conviction. Recently, as many as 50 workers participated in a blood donation camp and donated their blood enthusiastically.



Lucky Draw by Samarth Jewellery



Shri Kalpeshbhai A. Patel, Village: Finchod (Idar)



Shri Kamleshbhai Kodarbhaji Patel, Village: Bhavangarh



Shri Babulal Revidas Patel, Village: Tundav



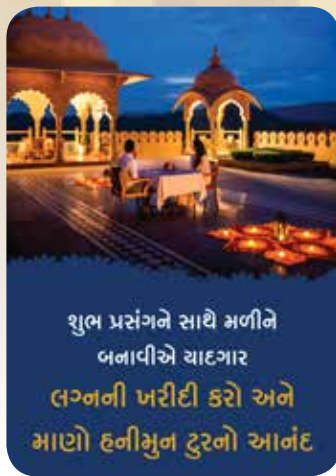
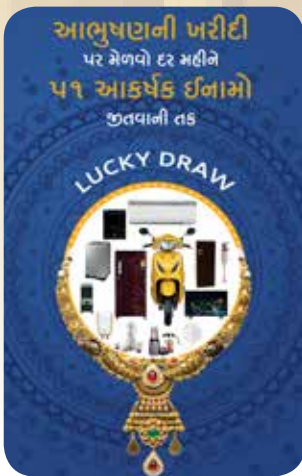
Smt. Ashaben Bechardas Patel and
Shri Mahendrabhai S. Patel, Village: Himmatnagar



Shri Mahendrabhai V. Chaudhari, Village: Bamosana



Smt. Sumitraben P. Patel, Village: Undani

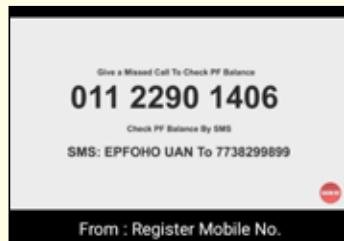


An attractive offer of winning as many as 51 monthly prizes has been offered to the customers by Samarth Jewellery, the sister concern of Samarth Diamond. The first draw was declared on 19th September, 2019. Many attractive prizes were included in this draw and were distributed with joy among the winners. This lucky draw is still going on and people are participating in it enthusiastically.



Easily Know PF Information

As you know, the EPFO of an employee of the company gets deducted by the Employee Provident Fund. You can know from your



mobile number registered with the EPFO Office whether your PF has been deducted or not and also how

much your PF balance is. This can be known in two ways:

(1) After dialling 011 2290 1406 from your registered mobile number, the call will get disconnected automatically after three or four rings. After this, if your mobile number

Dear Member, Your
UAN : 100531096156,
NAME: ALPESHKUMAR BABULA PRJAPATI,
DOB 04-10-1974, AADHAR : 42*****11819,
PAN : AV*****0F, Bank Details: Available,
LAST CONTRIBUTION :2,311
(2019-08), TOTAL BALANCE : 77,298.

is registered, you will be able to receive the following message and if your mobile number is not registered, you will be able to receive the following number.

Mobile no 7211121006 is not registered with any UAN

(2) Go to the message box and type EPFO (your UAN number) and send it to 7738299899. You will receive the following message on your mobile. EPFO 100531096156 to 7738299899

: Available, LAST CONTRIBUTION :
2,311 (2019-08),
TOTAL BALANCE : 77,298

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More Discount @ Samarth Mart

The purpose of Samarth Mart, a unit of The Samarth Diamond Co Operative Credit and Consumers Society Ltd Visnagar is to provide good quality goods/grocery at a reasonable rate to the workers of Samarth Diamond, their relatives, people from the neighbourhood and other citizens of the city. A 'Membership Scheme' has been launched by Samarth



Mart. Do make the most of the scheme on the various occasions to purchase your required goods/grocery. If you buy your goods/grocery using this card, you will be able to avail special benefits and offers in the days to come. This card can also be used for cash purchase by your friends, neighbours or relatives and points can be gained.

Benefits of the Membership Card:

Amount (upto 1 year)	Points
1 to 16,000	1 % of the purchase value
16,001 to 36000	1.25 % of the purchase value + 40 bonus points
More than 36001	1.50 % of the purchase value + 140 bonus points

(1) The points earned in the previous month will be added on the 6th of every month. (2) Every customer who is able to gain 90 points every 3 months will be entitled for an assured gift. (3) Those who purchase the goods worth Rs. 30,000 within 12 months of the date of purchase of card will be able to avail the benefit of the Annual Lucky Draw. (4) Special offers can be availed at regular intervals. (5) Remember, no points can be gained on the purchase of edible oil, sugar, ghee and the purchase of wholesale goods. (*Conditions apply)



Scheme for Daughter

The Government of Gujarat is determined to improve the birth rate of girl child, enhance education, empowerment of girls/women. With a view to fulfilling this commitment, the scheme 'Vahali Dikari' has been approved in the budget for the year 2019-20.

Available benefits: (1) First Installment: Rs. 4000/- to daughters with admission to first standard. (2) Second Installment: Rs. 6000/- to daughter with admission to ninth standard (3) Last Installment: Rs. 1,00,000/- at the age of 18 years for the educational or matrimonial purpose (These benefits can be availed only if the girl hasn't got married in her childhood)

Eligibility: (1) The daughters who are born on 2nd August 2019 or after. (2) Any couple can avail this benefit for a maximum of two daughters. (3) A couple can avail this benefit for the first and second daughters. (4) If the first child is a son and the second child a daughter, the second child can avail benefit. (5) If the first child a son and after that if a twin or more daughters are born, all the daughters born as one of those exceptional cases will be able to avail this benefit. (6) The age of the mother at the time of her daughter's birth must be 18 or more. (7) After the birth of the second girl child, the couple has to undergo the birth control operation. (8) The annual income limit the couple for rural/urban area will be Rs. 2 Lac or less. The eligibility of the beneficiary will be considered as per the immediate previous year completing on 31st March. Application forms can be availed from Aanganvadi Centre, CDPO Office, Gram Panchayat and the office of the Officer for the Women and Children. An applicant can submit this application to the Jan Seva Kendra or Seva Setu.

Marriage Assistance Scheme

A woman labourer is provided with various benefits by the Government of Gujarat. Let's know in detail about Women Labourer Marriage Assistance Scheme, one of the various welfare schemes initiated by the Government of Gujarat. Under this scheme, women labourers are provided assistance by the Labour Board of the State of Gujarat.

Amount of assistance: Rs. 11,000/-

General Conditions of the Beneficiary: (1) Only those who are married on or after 1st January 2018 will be eligible to avail the benefits. (2) The monthly salary of the beneficiary woman labourer has to be less than Rs. 35,000/-. (3) The application to avail this benefit has to be submitted within one year from the date of marriage. (4) The women labourers will be entitled to avail an amount of Rs. 11,000/- as Kanyadaan for their marriage. (5) In case of incomplete documentation/incomplete details/ application after the prescribed time limit will be considered null and void. (6) The decision of the Gujarat Labourer Board will be final. Subject to Ahmadabad Jurisdiction.

The following documents need to be attached with the application:

(1) A copy of the ID Card provided to the labourer by the company. (2) A copy of Aadhar Card (3) A copy of the Marriage Registration Certificate. (4) A copy of the first page of the Bank Passbook (with Account number, IFSC Code) of the woman labourer. (5) Copies of the receipts of the Labour Welfare Fund credited to the account (of last three years)

Application form for this purpose can be downloaded from the Gujarat Labour Welfare Board site <https://glwb.gujarat.gov.in/welfare-schemes.htm>

Let's save the precious lives of our family by following the Traffic Rules

As all of you know, we have been putting in collective efforts to make the lives of all the members of the Samarth family happy, joyous and progressive.

We are certainly not unaware of the road accidents faced by our Samarth family members in the past. Today when we look back into the past, we can well imagine the pain that we feel when the main stay of a family is snatched away just because of a small negligence or mistake.

We may give condolences to such families and help them financially but we can't do anything to decrease the intensity of pain and grief of such a family. We are too pained and concerned about these matters. We also tend to meditate upon these matters in our meetings.

Now, when the Government has made the transport rules even more stringent, we would once again like to inform all of you that we must follow the traffic rules such as wearing a helmet, driving vehicles within a speed limit, renew the insurance of our vehicles on time, carry a valid driving licence, avoid overtaking from the wrong side, avoid using mobile phones while driving, avoid driving vehicles carelessly, and avoid giving vehicles like Activa/Motorcycle to children. We must follow all these rules strictly and sincerely.

Secondly, we use mobile covers to protect our mobiles but sadly we don't wear seatbelts or helmets to protect ourselves. We do remember to carry our charger and power banks with us but we are indifferent to the importance

of keeping the documents pertaining to our vehicles. We have all the time in the world to stand in long queues to avail a Jio Sim but we can't wait even for a small span of 2-5 minutes at a signal or any railway crossing. We recharge our mobile plans unfailingly and on time but we don't be equally regular and punctual in either renewing our vehicle insurance or the Pollution Control Certificate.

Friends, come and let's perform our duties as responsible citizens of the country and cooperate in maintaining order and system in the society.



It is the moral duty of each of the family members to make sure that whenever any of the family members goes out for any work, he/she should be made to wear a helmet; however angrily the person may react. If you want to remain happy for a long time, the anger or dislike expressed today will turn out to be happiness, peace and joy if you perform your moral duties well.

Let's cooperate with the Government to prevent accidents and save the lives of innocent people.

Let's follow the traffic rules and save precious lives of our family members.



The Lion of Gir

Indelible Imprint Of A Sensitive Creature

Dr. Sandipkumar (Deputy Forest Officer – Sasan) and Shri Moin Pathan (a businessman and a nature lover) have witnessed the journey of lions from their infancy to adulthood and have become quite familiar to the lion world. This book penned by these two experienced writers is a tale of pride of the Asiatic Lions.

This is not an ordinary book merely providing information about lions, nor is it any dull book providing only the statistical data about Gir or a tourist guide showing the map to reach Gir. The writers have tried their best to offer the history of lions in a very simple and interesting style. Along with it, they have also given an idea about how the future of this king of jungle may transpire. You will be amazed to read and learn about some of the rarest of rare characteristics of lion that your curiosity to learn everything about lions will inspire you to complete reading it at a single go!

After reading this book, those who haven't visited the jungle of Gir will plan to go there and those who have already visited it would want to revisit it with more information that they have about the place.

This is such a picture of the family story of lions that you will be able to witness the very shadow of pain and sensitivity that you witness in human life. Moreover, the



Shri J. L. Patel

Book Review

In this section, we've talked about many books on management and relations. Now **Shri J. L. Patel**, HR Department takes us a little closer to Mother Nature. He introduces a book about the lions of Gir.

pictures of lions will make you feel that you are in the virtual company of lions. This book is a living evidence of solid and lively experiences of the writers.

Gir is the only abode of the Asiatic Lions in India in which as many as 400 lions reside in an area of 22,000 square kms. More than 600 species of plants, 39 types of mammals, more than 300 types of birds, more than 37 types of reptiles and more than 2000 types of insects reside in the jungle of Gir. Leopards, Wild Cats, Hyenas, Foxes, Mongooses and Desert Cats are non-vegetarian whereas Chital, Chinkara etc. are vegetarian. There are quite a number of porcupines and crocodiles also in the jungle of Gir. There is a combination of beautiful people, various tribes and blend of festivals and cultures in Gir.

At the end of the book, there is a message of an old lion to the mankind. It says, "My time is over now but the lives of my children is in your hands."



A Team Leader Is Dedicated To His Team

A scientist was working on a very important project of the country. One day, while he was leaving for his work, his wife said, "You work from early morning to late in the night. You are always in your laboratory even on holidays. Our young kids want to go to the fair with you but you don't have time for that."

The Scientist said to his wife, "Today I will return early in the evening and will take the kids to the fair." Promising so to his wife, he left for his work. Reaching the laboratory, he said to his boss, "Sir, I want to leave early as I want to take my kids to the fair." Boss permitted him to leave early in the evening.

The moment the Scientist left the cabin, a senior officer sitting there said, "Sir, why did you allow him to leave early today? His presence is very important today." Boss said, "Well, I know



him very well. I am sure that he will not leave his cabin until he finishes his work."

The Scientist, as the boss believed, left for his home only after finishing his work. It was night and he entered his house thinking that he would take his kids to the fair the following day. Entering his house, he saw that his small kids were playing with toys. His wife said, "You didn't turn up in the evening but your boss came and he took the children to the fair and bought them a lot of toys."

The boss who took the kids to the fair was none other than Dr. A P J Abdul Kalaam.

You can be an ideal leader only when you have the ability to take personal care of each and every member of your team. If the team members are fully dedicated to the team, the team leader too should be fully dedicated to the members.

समर्थ हेपीनेस नंबर!

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सौ भुश रहे ऐ माटे आपनां सूचन आ नंबर पर जलावो.

For any contribution/ suggestion regarding 'Samarth Setu', please contact Shri Alpeshbhai Prajapati, (M. 72111 21006 Extn. No. 1115)



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